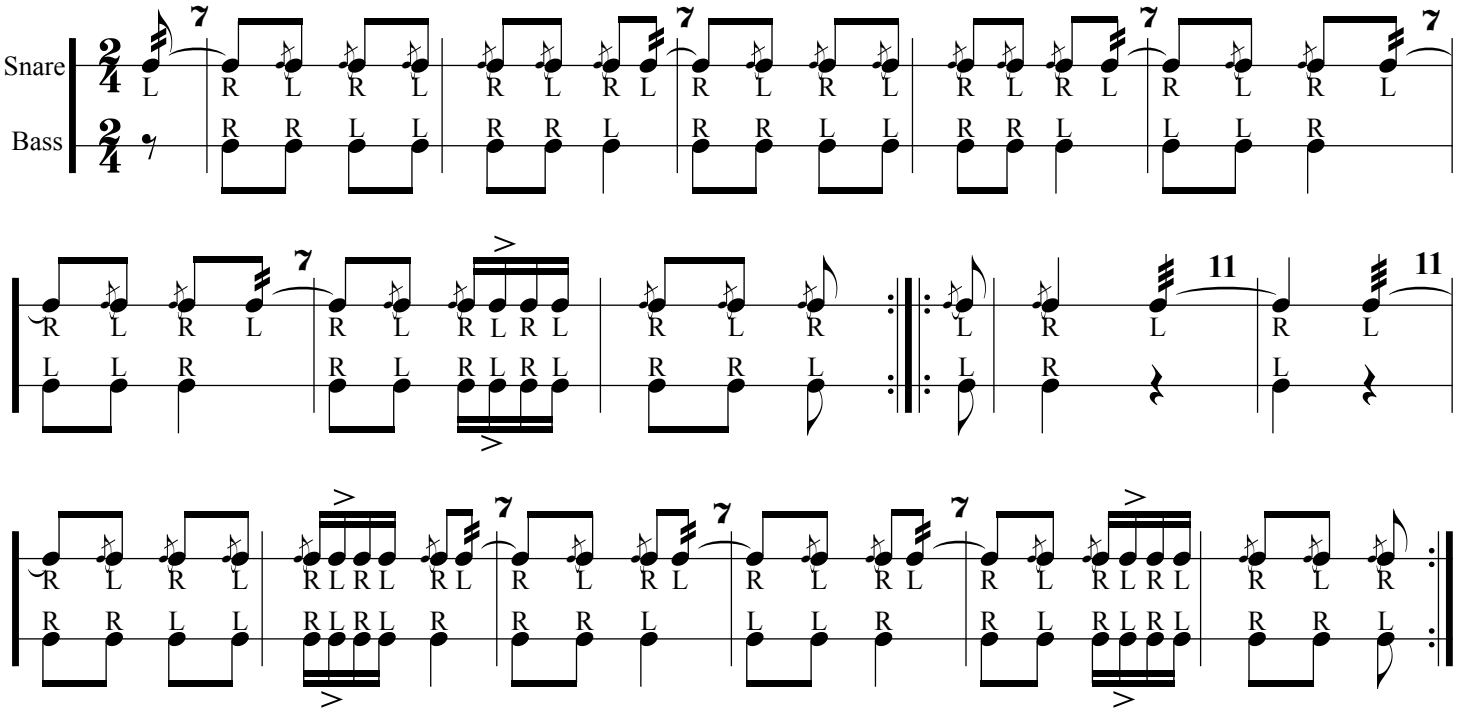Norman Toy